



ANTENNA.

Brand guidelines

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LOGO



Making Technology work for monitoring pollinators



Making Technology work for monitoring pollinators



LOGO | monochrome



Making Technology work for monitoring pollinators



Making Technology work for monitoring pollinators

FUNDING ACKNOWLEDGMENT

Please acknowledge funding by using the EU logo and the following funding sentences as shown below:

This project was funded through the 2022–2023 Biodiversa+ and European Commission joint call for research proposals, under the BiodivMon programme, and with the funding organisations: Deutsche Forschungsgemeinschaft e.V.; BMBF-VDI/VDE INNOVATION + TECHNIK GMBH, Dutch Research Council, Innovation Fund Denmark, Agencia Estatal de Investigación; Fundación Biodiversidad, General Secretariat for Research and Innovation, Agencia Estatal de Investigación; Fundación Biodiversidad, Environmental Protection Agency of Ireland.



Funded by
the European Union

or



Funded by
the European Union



Funded by
the European Union

or



Funded by
the European Union

Font

Please always use the arial font for the funding statements.

EU emblem

Must always be on the left side or above the funding text.

Minimum size of the logo

The minimum height of the EU emblem must be 1 cm.

Please acknowledge funding by using the EU logo and the following funding sentences as shown below:

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Detailed information [here](#)



COLOURS | primary



#27b7e4

#eddd15

CMYK
68 | 6 | 4 | 0

CMYK
10 | 5 | 99 | 0

RGB
39 | 183 | 228

RGB
237 | 221 | 21





COLOURS | secondary



#004d74

CMYK

99 | 71 | 39 | 16

RGB

0 | 77 | 116



#afcd87

CMYK

34 | 5 | 60 | 0

RGB

175 | 205 | 135



#F1F5EA

CMYK

4 | 1 | 8 | 0

RGB

241 | 245 | 235





Aa

Comfortaa bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Comfortaa regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz





Aa

Raleway bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Cabin bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Raleway regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Cabin regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz





Aa

Calibri bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz**

Calibri regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz





VISUALS | relevant photos



BRANDING | social media



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